

NASK - Sense of telecommunications

<http://eng.nask.pl/en/news/events/events-2018/1131,PL-domain-name-market-Annual-Report-2017.html>
2018-08-20, 20:48

.PL domain name market - Annual Report 2017

The .pl registry, run by NASK, published its first annual report ".pl domain name market", containing detailed information summarizing the year 2017, including data not published earlier.

In 2017, the total number of .pl domain names was over 2.54 million and decreased by ca. 4.7 percent as compared to the previous year. Almost 900,000 names were registered last year, which means that every 40 seconds a new name was registered. The number of .pl domain registrants increased - at the end of 2017 there were over one million registrants, 66% of which were entrepreneurs and companies. .pl domain's share in the domestic domain market was the highest, amounting to over 72%. The .pl registry is on 6th place in Europe and on the 10th place in the world among all registries of national domains.

Report is available [here](#).